



BHARAT DYNAMICS LIMITED
(A Govt. of India Enterprise under Ministry of Defence)
Corporate Office: Gachibowli, Hyderabad

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MEDIA RELEASE

BDL CELEBRATES HINDI FORTNIGHT & HINDI DIWAS



Bharat Dynamics Limited (BDL), a PSU under the Ministry of Defence, celebrated Hindi Fortnight Valedictory and Hindi Diwas program on 17th September, 2021 through video conference.

CMD, BDL Commodore Siddharth Mishra (Retd.) presided over the program. On this occasion, Directors, senior officials and Members of Official Language Implementation Committee of the Company were present.

At the outset, Shri N Satyanarayana, Head – HR welcomed the members present. Further, Hindi Diwas message of Hon’ble Home Minister of India was broadcasted and the message of the Defence Minister was read out.

Addressing the gathering, Director (Production) Shri P Radha Krishna said that effective communication plays a vital role in production units. This becomes even more important in an organization like BDL as we constantly interact and prepare documents with suppliers and production partners located across the country. Since Hindi is the Link Language of the country and connects all the language-speaking people, therefore, the use of Hindi in such areas strengthens mutual cooperation and business relations and also helps in removing obstacles in the area of production.

Keeping this in view, he appealed everyone to contribute more and more production by using Hindi in speaking and writing.

Director (Finance) Shri N Srinivasulu congratulated the Official Language Department along with the Chairman for receiving the 'Rajbhasha Kirti Puraskar' for the work of the Town Official Language Implementation Committee carried out by BDL and said that the official language is being implemented very effectively in BDL and most of the higher officials are using Hindi on Computers and contributing in OL Implementation. He suggested that the use of official language can further be expanded by giving training to the officers and employees of different departments on fortnightly basis to practice the use of Hindi on computers according to their work nature. Along with this, he also conveyed his best wishes to all, suggesting that the officers and employees of other speaking category should be prepared at par with the Hindi speaking category by motivating and encouraging them more.

CMD, Commodore Siddharth Mishra (Retd.) in his address, congratulated the cash awardees of the competitions organized during the Hindi Fortnight and the incentive scheme beneficiaries and said that right from our freedom struggle, 'Swaraj', 'Swadeshi' and 'Swabhasha' have been our basic motives. After achieving Swaraj, there was a constant emphasis on 'Swadeshi' in the technical and industrial world. Today's self-reliant India is a step forward to that base. Therefore, along with being self-reliant in production, it should also be our priority to be self-reliant in our own language as well. We usually do think in our own language. But, we express our original thoughts in other language. Therefore, it is need of the hour for everyone of us to have knowledge of our mother tongue and official language for work. Referring to Articles 343 and 351 mentioned in the 'Rajbhasha Pratigya' issued by the Department of Official Language, he said that various language-speaking officers and employees of BDL have been contributing continuously in the development of the organization by doing administrative and technical work in Hindi. Also, they have been receiving awards consequently by participating in competitions at Organization level and at inter-PSU level.

Congratulating all the member offices and officers and employees for their contribution for the Rajbhasha Kirti Award received for the work of TOLIC (U) for

the period 2019-20, he appealed everyone to maintain and raise the performance to the next level.

The program was concluded with the vote of thanks by Dr. Narasimham Shivkoti. The program was conducted by Homnidhi Sharma, Deputy General Manager (HR-OL) with active participation of Official Language Department Team.

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